

Women Woodland Owners & Forest Resiliency Education



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Cooperative Extension Service
Arkansas Forest Resources Center

Introduction

- Why Women?
- Workshop Details
- Workshop Outcomes
- Why it worked
- Next Steps



Why Women?

Total US Farms

- ❖ 1997
 - ❖ 2.2 million farms
 - ❖ 954,752,502 acres
- ❖ 2012
 - ❖ 2.1 million farms
 - ❖ 914,527,657

Women Principal Operators

- ❖ 1997
 - ❖ 165,102 farms
 - ❖ 47,465,132 acres
 - ❖ 8%
- ❖ 2012
 - ❖ 288,264 farms
 - ❖ 62,672,816 acres
 - ❖ 14%

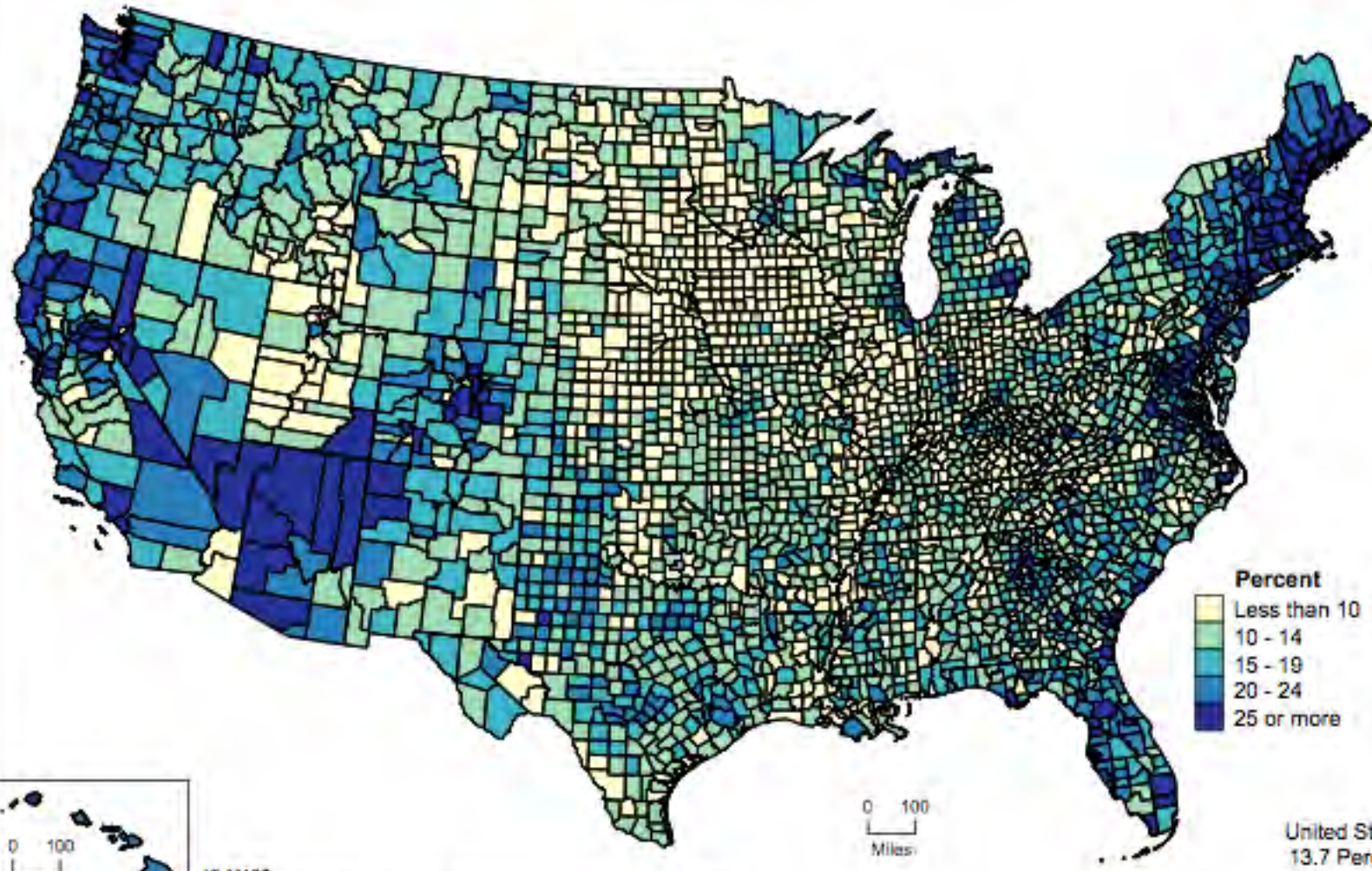
Number of women farmers slowly growing!

0 200

Miles



Percent of Farms with Female Principal Operator: 2012



Percent

- Less than 10
- 10 - 14
- 15 - 19
- 20 - 24
- 25 or more

0 100

Miles



12-M126

U.S. Department of Agriculture, National Agricultural Statistics Service

0 100

Miles

United States
13.7 Percent

Women Forest Landowners

Manage 13% of forest acreage

Represent 16% of forest landowners

Another 8% of forest acres managed by multiple decision makers (one male, one female)

Many currently own, will inherit, or purchase forest land



Source: National Woodland Owner Survey (Butler 2008)

Other Differences

- Life Expectancy
- Experience with education
- Learning styles and preferences



They say the timber business is a good old boys' club.

Phooey.

You don't build a world-class company by clinging to conventional wisdom. Dreaming small doesn't lead to greatness. The Board Room isn't the same as the Men's Room... at least not at Seneca. Here, family ownership includes three strong women: sisters Becky, Kathy, and Jody Jones. Together, they're creating a new vision of how the timber business should be. It's based in an abiding love of the forest, and sustaining that resource with equal parts heart and head. Cheers, boys.

Seneca JONES

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Past experience with training

- ✓ Few female landowners attend meetings
- ✓ Many times they do not ask questions
- ✓ Discussion is sometimes dominated by 1 or 2 male participants
- ✓ Often unfamiliar with forestry & overwhelmed
- ✓ Easy targets, lack of knowledge and too trusting (all landowners)

Several States have WOW groups



Women and Their Woods

extension.psu.edu/private-forests/women-and-their-woods

Penn State Extension

Private Forests

Women and Their Woods

Building a Network of Women Forest Stewards

AgSci » Extension » Private Forests » Women and Their Woods

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Women and Their Woods

Throughout our region, women are increasingly responsible for the stewardship of private forestlands.

require accurate information and out available options for managing

oods is a dynamic, fun, and hat teaches women to effectively emphasizes conservation alue of intact forestlands and wners a sense of confidence in the challenges of forest

Tree identification



Home Topic Region Organization Activities Calendar Contact

Oregon Women Owning Woodlands Network

Submitted by Nicole Strong on Mon, 01/09/2012 - 1:00pm

Across the United States, more women are becoming primary managers/owners of farms and forests, yet these women often lack the social capital, knowledge, and access to resources that allow them to be successful. An Oregon Family Forest Landowner Survey conducted in 2005 estimated that women were primary managers of 40% of Oregon's family forests, but only comprised 20-25% of education participants and 10% of professional association membership (Cloughesy 2005). A study of forestlandowner offspring conducted for the National Association of State Foresters showed that 83% of women sampled were interested in managing their family forestland when transfer occurred, but only 34% felt they had enough knowledge to make forest management decisions (Mater 2005). According to the USDA 2007 Agriculture Census, women who own or manage forests and farms tend to have smaller parcels, lower average sales, and are less likely to attend educational events or be aware of assistance opportunities (Dougherty and Hilt 2009). These factors lead to an increased risk of economic failure for these women, many times resulting in sale and conversion of working forests and farms to other uses, including residential or commercial development.



extension.psu.edu/2009/08/women-owning-woodland-network

UNIVERSITY OF MINNESOTA

My Minnesota Woods

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WOODLAND CARE & MANAGEMENT

My Minnesota Woods » Woodland Care » Forest Stewardship » MN Women's Woodland Network

MN Women's Woodland Network

By Angela Gupta, University of Minnesota Extension, Rochester

Update: Join us for a gathering of Minnesota women landowners and network leaders in Cloquet on April 15, 2013. [Data are in this brochure.](#)

There's been some exciting activity around engaging female forest landowners in Minnesota. For years there's been anecdotal information about the lack of women participants in forestry learning, indeed far more men than women attend Woodland Advisor classes. Why? There are more women in the United States. Research tells us women live longer. During the intergenerational asset transfer phase we learn about how important it is to get the whole family involved in forest management and ownership to ensure the desired long term outcomes. So where are the ladies? Why aren't they attending classes? Are they participating in forest management decisions?

The University of Minnesota Extension provided seed money to create a steering committee to address the issue. As a result of 15 engaged women learning about female forest landowner education programs in Maine and Oregon, studying what little research is available on forest landowners and gender, and reviewing the literature on how men and women learn different the Minnesota Women's Woodland Network was born. An 18-page work is being done to get an informational brochure together, visit on the Network's new website, and plan eight kitchen table gatherings across the state to try and engage these elusive ladies. The mission of this network is equipping privately owned woodlands through education.

So how, you ask, is the MN Women's Woodland Network different from the

MONTHLY UPDATE

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RELATED CONTENT

Read the February 2013 update now

Read the January 2013 update now

Read the April 2012 update now

Read the May 2012 update now

Read the March 2012 update now

IN THE NEWS

Tomorrow MF (@cahlab) EAG University webinar on 'THE IMPACT OF URBAN TREES' will be held March 26 10:30am - 11:30am

MF @cahlab MI Spring Lined Workshops in the CENTRAL, NORTH-CENTRAL, and NORTH PINEZONES will be Friday, March 29, 2013 at 12:01

Products

Toolkit

Workshops

Growing Your Peer Learning Network

*Tools and Tips from the
Women Owning Woodlands Network*



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EM 9064 • August 2013

Allyson Muth, Penn State University; Amanda Subjin, Delaware Highlands Conservancy; Eli Sagor, University of Minnesota; Nicole Strong, Oregon State University; and Tamara Walkingstick, University of Arkansas

Local WOW Networks, Workshops



05.05.2011 14:19

Website and Community of Practice



WOMEN OWNING WOODLANDS

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1 2 3 4 5 6 7 8 9

Keys to Creating Great Wildlife Habitat

Submitted by Nicole Strong on Mon, 08/03/2015 - 6:11pm

by: Nicole Strong, Oregon State University Extension, Fran Cafferata Coe, Caffereta Consulting, and Ken Bevis, Washington Department of Natural Resources

Events

Featured

» [Women and Our Woods Stream Team Workshop](#)
Fri, 10/09/2015 - 8:30am - 2:00pm

Sponsors

Like Us on Facebook!



The screenshot shows the Facebook page for the Women Owning Woodlands Network. The page header includes the name 'Women Owning Woodlands Network' and navigation tabs for Page, Messages, Notifications (26), Insights, and Publishing Tools. The main content area features a large photo of a group of women wearing orange hard hats in a wooded area. Below the photo is the page name and category 'Education', along with interaction buttons for Send Message, Like, and Message. A 'Timeline' tab is selected. On the left sidebar, there are statistics: '100% response rate, day or more to respond', '332 likes +2 this week', and '6 post reach this week'. A 'Boost Your Page for \$10' advertisement is also visible. The right sidebar shows a 'Promote' dropdown menu with statistics for 'THIS WEEK': 6 Post Reach, 4 Post Engagement, 0 Send Message, 0 Website Clicks, and 0 of 0 Response Rate. A post from the page is visible, asking 'Do you know there are incentive programs to help you manage your woods?' with a photo of a group of people.

www.facebook.com/WomenOwningWoodlands

Teaching Climate Variability

- In 2015, UA received funding from SERCH to conduct educational programs for women landowners
- Partnered with UFL: Martha Monroe
- Arkansas Forestry Association

Women Woodland Owners Workshop

March 3-4, 2016

C.A. Vines 4-H Center
Ferndale, Arkansas

Managing forests
in times of risk and
extreme weather

Featuring **Dr. Martha Monroe** an environment educator
from the University of Florida

- Cost of the event is \$20 and includes meals and materials.
- Lodging is FREE.
- Workshop begins at 1 p.m. on Thursday, March 3, and ends by 4 p.m. on Friday, March 4.

For more information, contact **Caroll Guffey**,
guffey@uamont.edu, 501-671-2147, or
Tamara Walkingstick, twalkingstick@uaex.edu,
501-671-2346.

The University of Arkansas System Division of Agriculture is an equal opportunity/ equal access/ affirmative action institution. If you require a reasonable accommodation to participate or need materials in another format, please contact 501-671-2147 or 501-671-2346 as soon as possible. Dial 711 for Arkansas Relay.



Workshop Objectives

Managing Risk

- Impact of weather on individual trees
- Impact of climate on forests
- Introduction to PINEMAP & DSS
- Field exercise

Climate Science

- Natural history of AR
- Climatic history of AR
- Definition of weather, climate, variability
- Intro to Carbon Cycle
- Climate focused web resources

Workshop Details

- Presentations
- PLT activities
- Lab work
- Field based exercise
- Networking



Impacts

Sixteen women attended

2 were NRCS employees

12 owned forest land

2 were Arkansas Master Naturalists Volunteers

Two sisters traveled from Alabama and Georgia to attend the workshop

The ages ranged from early 30s to late 70s

Collectively, they owned 5,662 acres with an average acreage of 417 acres

Eight currently have forest management plans. One landowner is a past Arkansas Tree Farmer of the Year



Comments from Participants

- I liked:
 - “The carbon cycle and climate change were very interesting. Loved going out to the forest and getting hands on instruction. That was most helpful”
 - “Learning about the Decision Support System and (computer) lab work”.
- “Lovely conference and enjoyed learning from everyone”



Lessons

Admitting that you don't know all of the answers regarding climate & possible impacts

Provide resources

Hands-on education & instruction

Provide time for open discussion

Older participants may not be computer literate

Trust is built by relationships... take time to build relationships

Be open.....



Next Steps

- Would like to hold a regional workshop using the same outline
- Fact sheets are in development stages
- Online resource is in very early stages... there's a lot of "stuff" out there
- AR participants expressed interest in more information on managing for climate

Thank you to SERCC,
UFL, Martha Monroe,
Arkansas Forestry
Association, PINEMAP

SERCH
Southeast Regional Climate H

Thank you

